



INSTITUTION OF ENGINEERS SRI LANKA  
NEW SOUTH WALES CHAPTER

# ENGINEERING CONVENTION 2024

RECOGNITION OF TALENTS AND CONTRIBUTIONS OF SRI LANKAN ENGINEERS

## Sponsorship & Advertising Opportunities

Engineering  
Convention  
2024



Entertainment



Engineering  
Awards



Showcase  
talents and  
achievements  
of engineers

3rd & 5th October 2024

**Institution of Engineers Sri Lanka (NSW chapter)**

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# MEMORIES





# Institution of Engineers Sri Lanka NSW Chapter – Engineering Convention

Incorporated in 2009, as the first overseas Chapter of the Institution of Engineers Sri Lanka, the New South Wales Chapter has been an active, vibrant group of engineers promoting engineering profession and facilitating collaboration among professionals from many countries.

The yearly program consists of a series of Public Lectures, Recognition of young Engineers talents, Annual Engineering Excellence Awards presentation, Field visits and Gala Night. All throughout the year, Chapter members are actively involved in projects in consultative capacities with number of institutions in Sri Lanka. Engineering students and newly arriving engineers from Sri Lanka consider the Chapter as an avenue to open up links with fellow engineers and explore opportunities in their career development. Engineers Australia has been a great supporter of the IESL NSW Chapter, working together to expand horizons for Australian engineers to open new opportunities in the context of fast developing Sri Lankan economy.

Annual Engineering Convention, where our members present technical papers and are acknowledged for their achievements in a number of different categories. The conference is followed by a Gala night with entertainment and dinner. The event has been a great success with full house attendance every year and has been appreciated for professionalism, quality, and entertainment value.

This year IESL NSW Chapter will hold the Annual Engineering Convention in June as follows.

Engineers Conference - Presentation of professional Papers will be held on Thursday the 3rd of October 2024 from 6.00 PM onwards at the Epping Club, No. 45-47 Rawson Street, Epping NSW 2121.

Gala Night – Presentation of Engineering Awards by distinguished engineering professionals followed by live entertainment and seated dinner will be held on Friday the 5th of October 2024 from 6.00 to 12.00 PM at Epping Club, No. 45-47 Rawson Street, Epping NSW 2121.

We expect over 375 engineers, industry experts and members from academia to attend the Conference and Gala Night.

The attendees will comprise of engineers from broad range of engineering disciplines with a majority being engaged in middle to upper management of public and private sector institutions and Universities in Australia.

# SPONSORING IESL ENGINEERING CONVENTION

The New South Wales Chapter manages and conducts all activities as a dynamic professional organization with a dedicated team of voluntary engineers.

As a means of continued operation of the Chapter, industry sponsorships would be of significant value.

We invite you to consider sponsoring the Engineering Convention 2024 and gain the attention of a highly skilled group of successful engineers.

We have three standard sponsorship packages Gold, Silver, and Bronze, as detailed below

## GOLD

The Gold Sponsorship Package give the highest exposure for your organization to reach the complete Chapter support group, not only the attendees of the events but also the complete Chapter audience through our email database.

The package includes

- 3 minute presentation in person or media presentation during the Gala Night
- 5 minute multimedia presentation during the Engineering Conference
- Full page colour advertisement in the Gala Night souvenir
- A display table with Brochures at the Engineering Conference and the Gala Night
- Two complementary tickets for the Gala Night
- Acknowledgement at Engineering Conference and the Gala Night and ,with a 30 second multimedia presentation
- Company banner (x1) placed at the Conference and the Gala Night
- Three sponsorship advertisements embedded in Chapter email promotional material until 1 st of October 2025

**Full Package Price \$4,500**

# SILVER

The Silver Sponsorship Package comes with valuable options to give a broad exposure to your organization to reach the complete Chapter support group, not only the attendees of the event but also the complete Chapter audience through our email database.

The package includes

- 5-minute multimedia presentation during the Conference
- Full-page colour advertisement in the Gala Night souvenir
- A display table with brochures at the Engineering Conference and the Gala Night
- Two complementary tickets for the Gala Night
- Acknowledgement at the Engineering Conference and the Gala Night, including a 30 second multimedia presentation
- Company banner (x1) placed at the Engineering Conference and the Gala Night
- Two sponsorship advertisements embedded in Chapter email promotional material until 1 st of October 2025

**Full Package Price \$3,500**

# BRONZE

The Bronze Sponsorship Package gives an opportunity to reach our audience with essential features giving a broad exposure to your organization. Reach the complete Chapter support group, not only the attendees of the events but also the complete Chapter audience through our email database.

The package includes

- Full page colour advertisement in the souvenir ☒
- Display table with Brochures at the Conference and the Gala Night ☒
- Two complementary tickets for the Gala Night ☒
- Acknowledgement at the Conference and the Gala Night, including a 30 second multimedia presentation ☒
- Company banner (x1) placed at the Engineering Conference and the Gala Dinner ☒
- One sponsorship advertisement embedded in Chapter email promotional material until 1 st of October 2025

**Full Package Price \$2,500**



# OTHER ADVERTISING OPPORTUNITIES

## SOUVENIR

Advertise in the event souvenir and allow your company to reach our audience in an effective manner

### Advertising rates

- Full Page Colour - \$750.00
- Half page Colour - \$350.00
- Full page black and white - \$500.00
- Half page black and white - \$250.00

## PROMOTIONAL BANNER

Display your company promotional banner (x1) at the Engineering Convention and the Gala Night for \$150.00. Limited number of banners will be displayed.

## PROMOTIONAL SLIDES

Run a 15 seconds multimedia promotional slide at the Engineering Conference and the Gala Night for \$150.00. Limited number of promotional videos will be accepted. Slide will be displayed a minimum of three times during the event.